

LADINUM

TIMELESS
FLAVOR FROM
YOUR OWN OLIVE TREE
IN TUSCANY



LADINUM.COM

IMAGE THIS ON YOUR TABLE



PROJECT INTRODUCTION

LADINUM IS NOT JUST OLIVE OIL, IT IS A NEW VALUE-DRIVEN EXPERIENCE



THE MOST INNOVATIVE
TUSCAN 100% EXTRA
VIRGIN OLIVE OIL



SUSTAINABILITY,
DESIGN, AND DIGITAL
ENGAGEMENT



TASTE, POSITIVE
IMPACT, STORYTELLING,
AND ENGAGEMENT



WHAT MAKES LADINVUM UNIQUE?

- 100% Tuscan, fully artisanal handmade production
- Exclusive inert gas preservation: freshness for months/years
- Premium, customizable design packaging
- Every company can adopt real olive trees connected to their employees
- Dedicated digital platform: choose your tree on the map, notifications, engagement



THE CHIANTI HERITAGE

Our olive groves flourish in the legendary hills of Chianti, Tuscany—land of world-class wines and extraordinary olive oil.

ANCIENT OLIVE TREES

Some of our trees are over a century old—true living monuments, guardians of history and quality.

GENERATIONS OF FAMILY TRADITION

Our family has cared for these trees for decades, passing down passion and expertise from father to son.

THE WORLD'S FINEST OIL

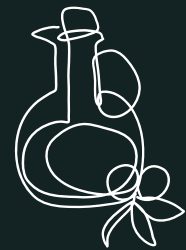
Produced in small, exclusive batches—praised by chefs and experts as among the best olive oils in the world.

A MARK OF EXCLUSIVITY

Each bottle is numbered, signed, and reserved for those who value uniqueness, heritage, and Italian elegance.

ENVIRONMENTAL IMPACT & SUSTAINABILITY

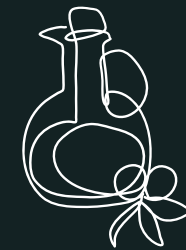
A LIVING SYMBOL OF YOUR ENVIRONMENTAL VALUES



Every adoption
compensates real,
tracked, and
certified CO₂



The entire supply chain
follows the highest
sustainability
standards



Each company
receives impact
certificates
and reports



Effective
communication of your
green contribution to
employees and clients



BENEFIT FOR YOUR COMPANY

- Concrete tool for welfare, reward, gifting, and internal branding
- Personalizable experience: every employee can choose and follow their own olive tree
- Strengthens sense of belonging and care within the team
- Communicates real values: sustainability, Italian excellence, care for people
- High perceived value, memorable compared to classic corporate gifts



THE JOURNEY OF THE OLIVE TREE

FROM YOUR PRIVATE FIELD TO YOUR HOME

1. It starts in Chianti, the most exclusive place in Tuscany for oil production.
2. Our olive trees are cultivated with passion and expertise by our experienced farmers.
3. Our olives are carefully hand-picked and cold-pressed in cutting-edge mills.
4. The oil is hand-bottled to ensure artisanal excellence.
5. Every step and every bottle tells the story of the territory and sustainability.



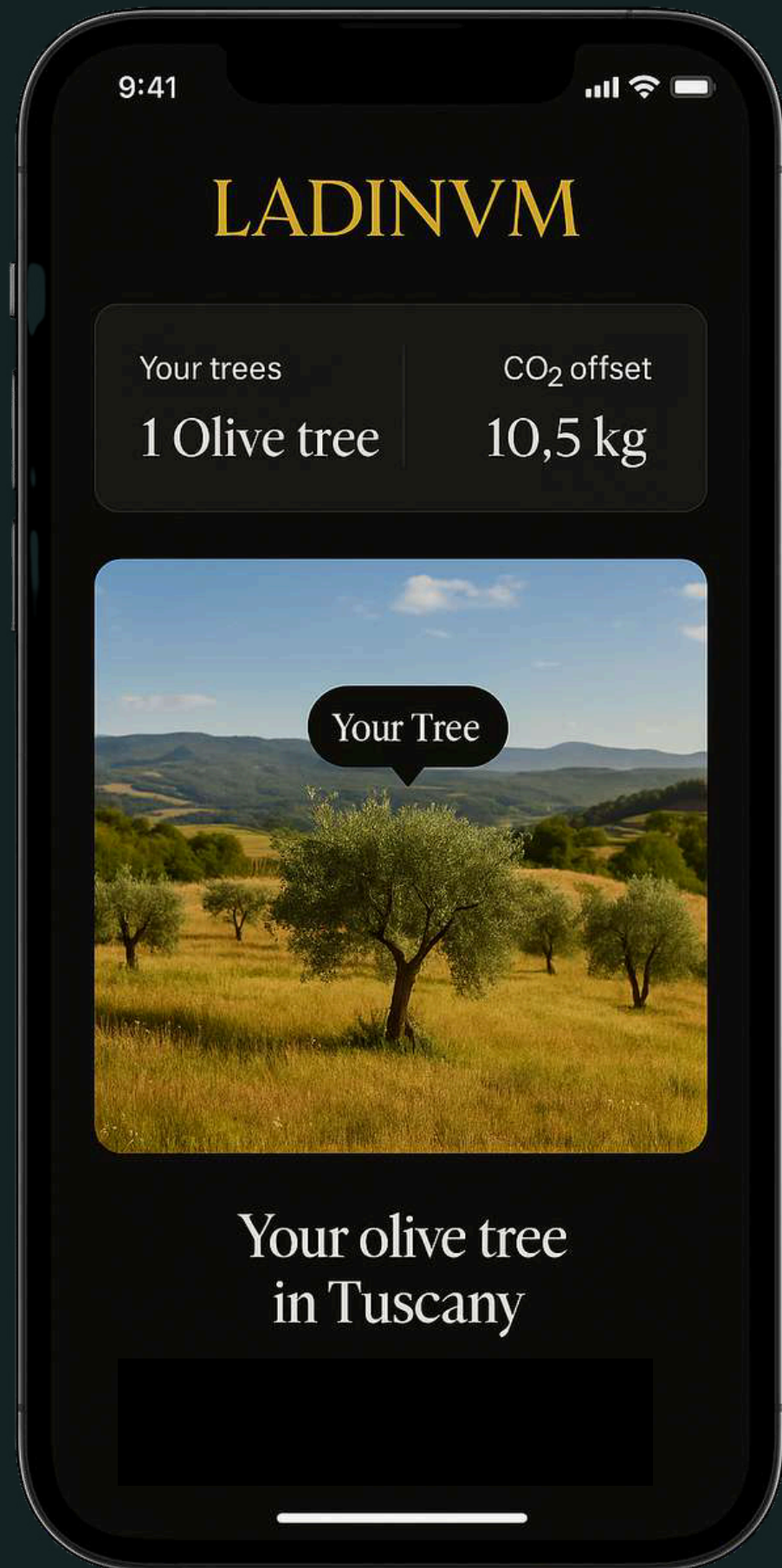
It's an experiential,
not just material, gift

Involves family and friends,
creates stories to share

PEOPLE WILL
TALK ABOUT YOU

Offers visible impact for
individuals and for you

Create a huge growth in
your professional profile



SOON

DIGITAL MOBILE APP

- Simple and intuitive web /mobile app
- Each user can buy and interact with their tree, receive updates and notifications
- Interaction in the app: leaderboards, badges, gamification and community
- Ongoing engagement over time
- View your olive tree from the satellite
- Promotional articles on our website and in the future app for your Company

LADINVM



CONTACT US

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DON'T LET THEM GET AWAY

LADINUM.COM

